

Join the Initiative

Submit your company profile by:

21 June 2021

Benefit from:

- Participating in a digital trade fair pitch event
- Signing up to local supplier database
- Joining future export trainings & matchmaking events



Getting Your Products to Europe

Date of Digital Trade Fair Pitch: 13-15 July 2021

NB: Please send your completed profiles to gdefigueiredo@germanchamber.co.za by 21 June 2021. Please ensure all forms are sent back in Word Format.

Please note that only 30 companies from Southern Africa will be selected to join the pitch programme – and they will be selected on the basis of the company profiles submitted. We are looking for current, and planned exporters of goods and services to Europe.



Deutsche Industrie- und Handelskammer für das südliche Afrika
Southern African-German Chamber of Commerce and Industry



Company Profile

Contact details:

Name of company:

Office address:

P.O. Box:

Town and postal code:

Country:

Person in charge of export:

Telephone:

Mobile:

E-mail:

Total turnover per year:

< R850 000

R850 000 – R1 650 000

R 1650 000 – R8 250 000

> R8 250 000

Introduction:

Company History

Short description of the company's activities (specific business, market sector...)

Vision statement (business concept and values)

Business goals and strategy



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Product details

Production

Product:	Volume:
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To what extent is sustainability part of your production process? Which factors do you consider in assessing this?

Do you have a specific approach towards your suppliers?

Main product

Product name: _____

Short description: _____

Main marketing feature: _____

Certification: _____

Other products

Product name: _____

Short description: _____

Main marketing feature: _____

Certification: _____

Product name: _____

Short description: _____

Main marketing feature: _____

Certification: _____

Product name: _____

Short description: _____

Main marketing feature: _____

Certification: _____

Marketing tools

Do you have a website?

No Yes. Please specify: _____

Do you have a company brochure to present your company to potential customers?

No Yes

Export activities

Are you already exporting?

No Yes

% of turnover in export: _____

Does your company have any export certification?

No Yes. Please specify: _____

Are you already exporting to Europe?

No Yes

% of turnover in European
export: _____

How many customers do you have? _____

How many customers do you have in European countries? _____

Trade fairs in Europe

Have you attended any trade fairs in Europe in the past five years as a visitor?

No Yes. Please specify: _____

Have you attended any trade fairs in Europe in the past five years as an exhibitor?

No Yes. Please specify: _____

Logo of your company:

Pictures of your main products:

Name

Position

Date

Signature & Stamp

Contact & Submission Details

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For any other questions please use the following contact points:

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